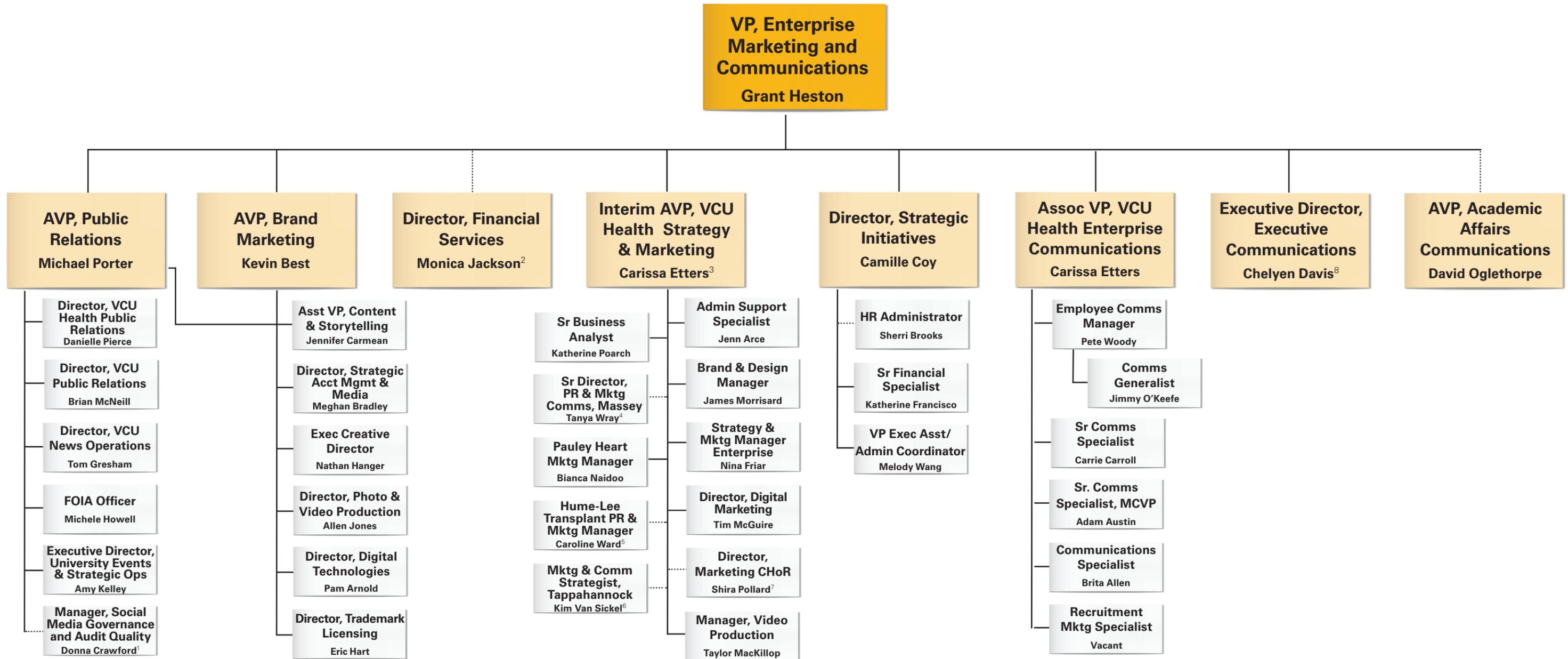


# Enterprise Marketing and Communications Office of the Vice President



Revised 02-26



1 – Dual reporting role to David Litton, Interim Executive Director, Audit and Compliance Services  
 2 – Dual reporting role to Brian Fowlkes, Sr Director  
 3 – Dotted line reporting role to Nina Hobcroft, Chief Strategy Officer  
 4 – Dual reporting role to Robert Winn, M.D., Director, VCU Massey Comprehensive Cancer Center

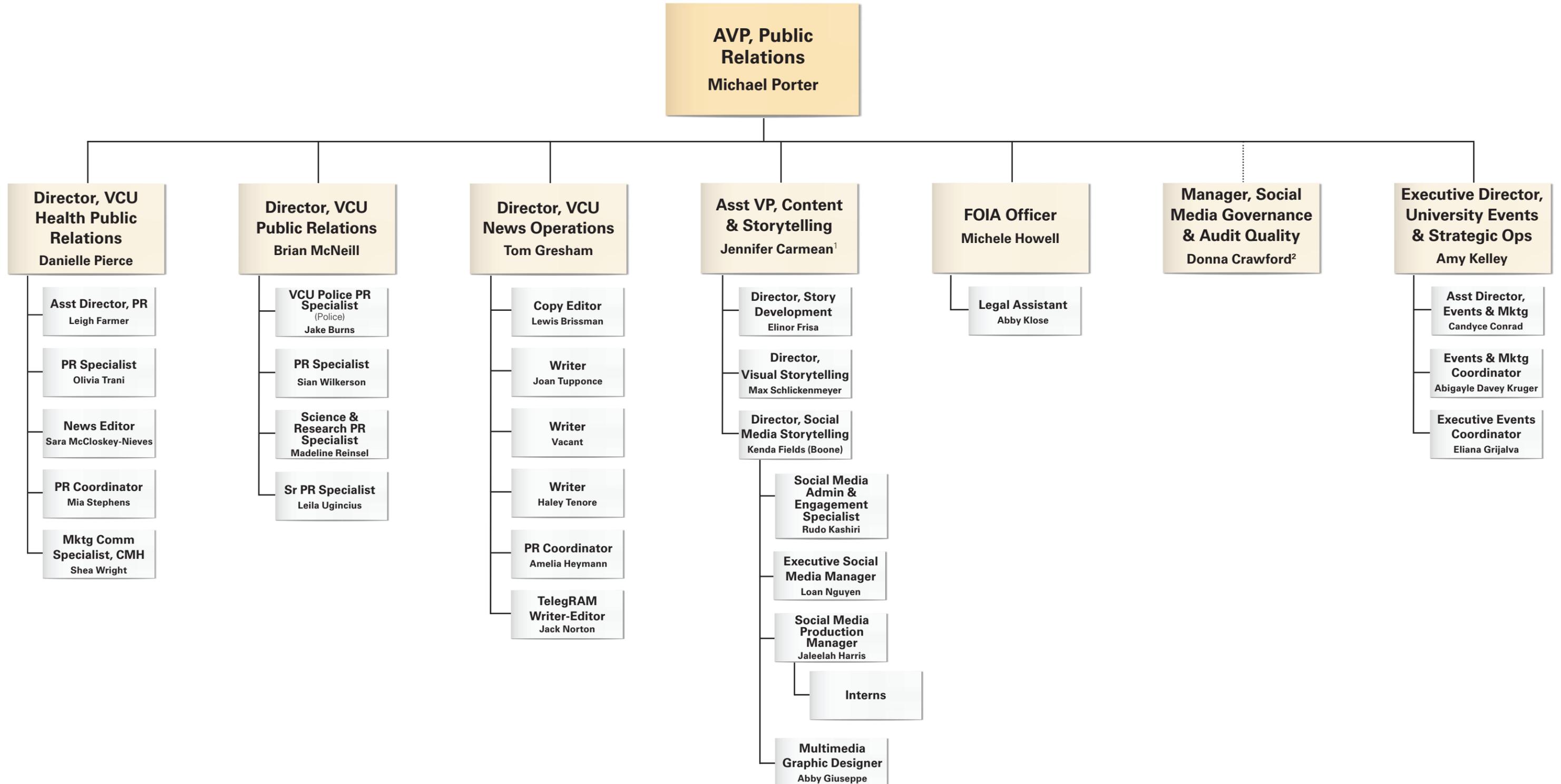
5 – Dual reporting role to Kate Best, Interim Administrative Director, Hume-Lee Transplant  
 6 – Dual reporting role to Liz Martin, President, VCU Health Tappahannock Hospital  
 7 – Dual reporting role to Elias Neujahr, President, Children’s Hospital of Richmond at VCU  
 8 – Dual reporting to Kristen Caldwell, DAR

# Enterprise Marketing and Communications

## Public Relations



Revised 02-26



1 – Dual reporting role to Kevin Best, AVP, Brand Marketing

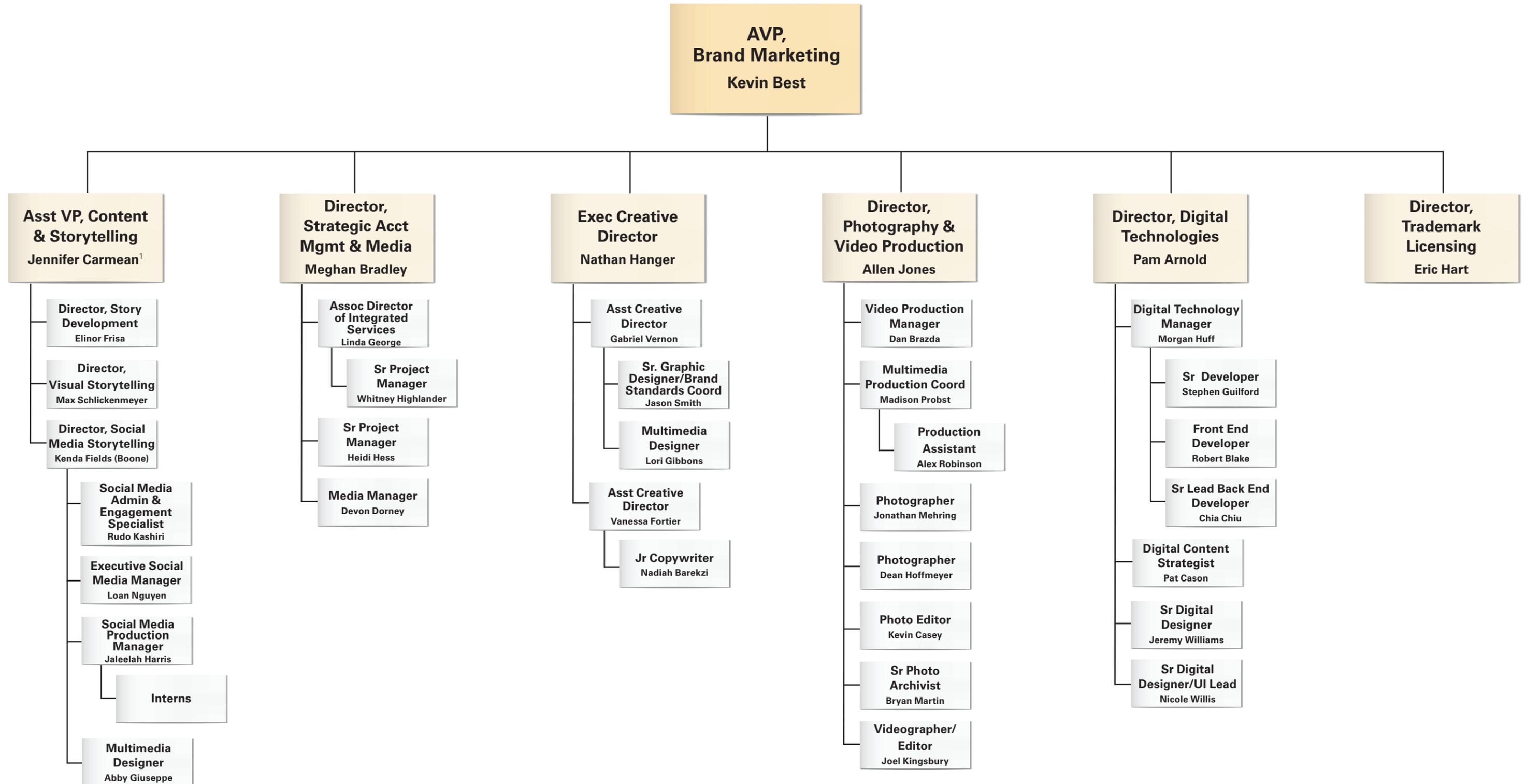
2 – Dual reporting role to David Litton, Interim Executive Director, Audit and Compliance Services

# Enterprise Marketing and Communications

## Brand Marketing



Revised 02-26



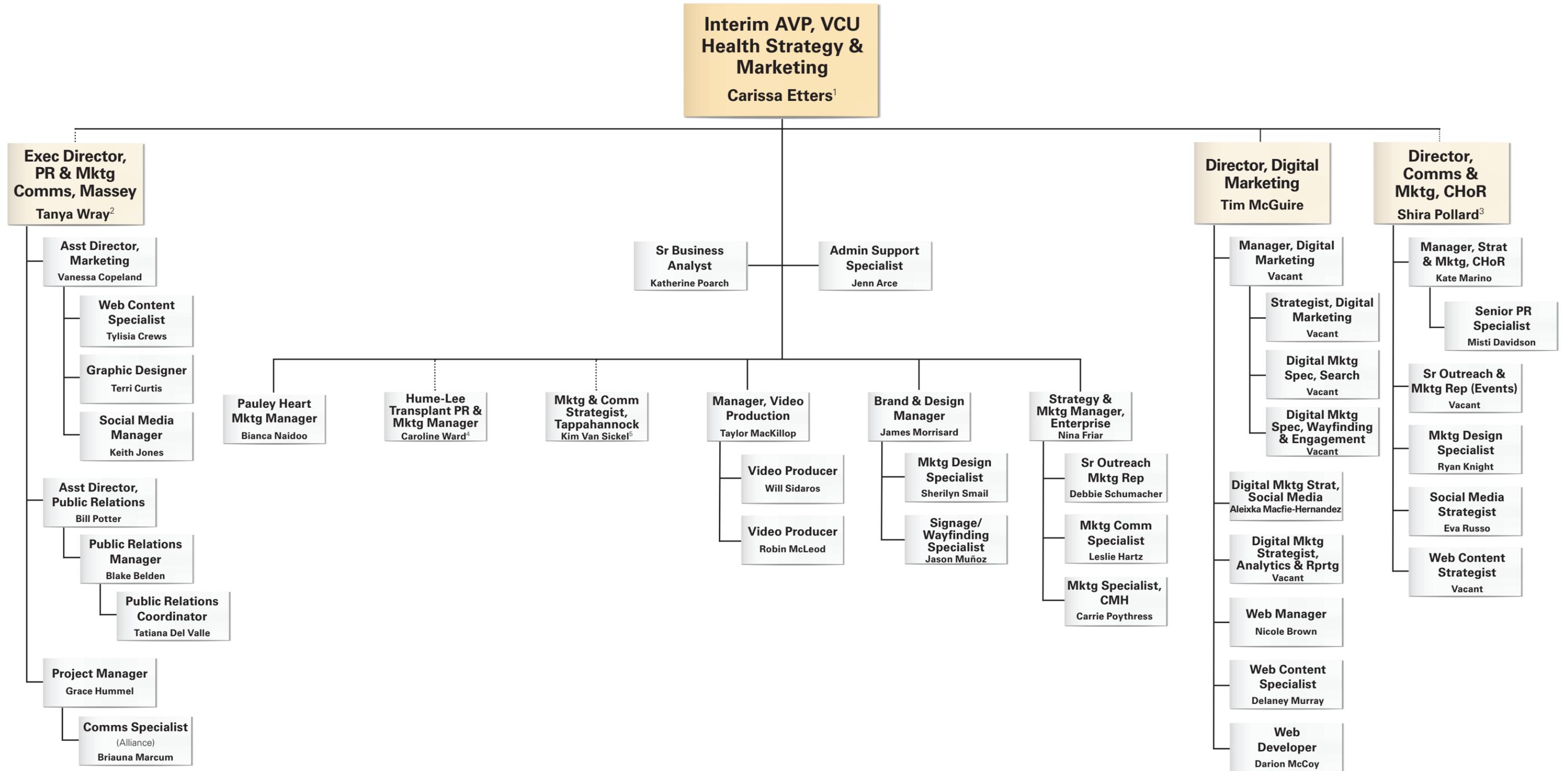
1 – Dual reporting role to Michael Porter, AVP, Public Relations

# Enterprise Marketing and Communications

## VCU Health Strategy and Marketing



Revised 02-26



1 – Dotted line reporting role to Nina Hobcroft, Chief Strategy Officer  
 2 – Dual reporting role to Robert Winn, M.D., Director, VCU Massey Comprehensive Cancer Center  
 3 – Dual reporting role to Elias Neujahr, President, Children’s Hospital of Richmond at VCU

4 – Dual reporting role to Sherri Newman, Vice President of Transplant Service Line  
 5 – Dual reporting role to Liz Martin, President, VCU Health Tappahannock Hospital