Enterprise Marketing and Communications

Public Relations

AVP, Public Relations
Michael Porter

Asst VP, Content & Storytelling
Jennifer Carman

FOIA Officer
Michele Howell

Executive Director,
University Events & Strategic Ops
Amy Kelley

Director, VCU Health Public Relations
Danielle Pierce

Director, VCU Public Relations
Brian McNeill

Director, VCU News Operations
Tom Gresham

Director, VCU PR
Corey Byers

Sr PR Specialist
Mary Kate Brogan

Sr PR Specialist
Laelia Ugincius

Sr PR Specialist
Olive Trani

News Editor
Sara McClain

PR Coordinator
Jayla Parker

Mktg Comm Specialist, CMH
Kristy Fowler

Asst Director, PR
Vacant

Copy Editor
Lewis Brissman

Writer
James Shea

Writer
Joan Tupponce

Writer
Dina Weinstein

PR Specialist
Vacant

PR Coordinator
Amelia Heymann

News Editor
Vacant

Director, Story Development
Elinor Frisa

Director, Visual Storytelling
Max Schlickenmeyer

Director, Social Media Storytelling
Kenda Fields (Boone)

Sr Social Media & Comms Mgr
Sahar Randhawa

Social Media Coordinator
Joelah Harris

Social Media Graphic Designer
Abby Giuseppe

Interns

Social Media Coordinator
Loan Nguyen

Social Media Coordinator
Abigail Davis

Executive Events Coordinator
Elissa Girolmo

1 – Dual reporting role to Kevin Best, AVP, Brand Marketing